



**BALTIC COUNCIL**  
FOR INTERNATIONAL EDUCATION



# YOUR NEXT GENERATION

of International Students

**Join the Days of International Education**  
Poland, September 2025

**Discover one of Europe's most dynamic and rapidly growing student markets.**

Poland is an emerging hub for international student recruitment – home to a highly-educated population, increasing global mobility, and parents willing to invest in international education. With over 65,000 Polish students already abroad, this is a market you can't afford to ignore.

## Why Exhibit in Poland?



39+ million  
population – 6th  
largest EU country



65,000+ students  
abroad and growing  
every year



70+ IB schools  
preparing students  
for study abroad



Excellent English  
proficiency, strong  
international mindset



Families ready to  
invest in high-quality  
international education



Over 100,000  
international students  
currently in Poland

# 3 Cities • 3 Prime Locations Maximum Impact



## Wrocław – 11th September 2025

Hotel Mercure Wrocław Centrum

major academic hub, home to several prestigious universities and research institutions



## Warsaw – 13th September 2025

Hotel Radisson Blu Sobieski

Poland's capital and largest city, is a dynamic hub of business, culture, and education, offering access to a diverse, ambitious, and globally-minded student population



## Gdańsk – 14th September 2025

Radisson Hotel & Suites

a key city in Poland's vibrant Tricity area, strong academic traditions, a growing economy, an ideal location to engage with forward-thinking students seeking international education

## Why This Fair?

- Direct access to students, parents & school groups
- Target three major cities in one trip: Wrocław, Warsaw, Gdańsk
- Premium hotel venues, strong local promotion, and a professional setup
- Baltic Council - 25+ years of experience = trusted recruitment brand

**Ready to Connect with prospective students from Poland?**

Secure your place at Poland's leading international education fair!

**Register now**  
or contact us  
for more details.



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www.balticcouncilfairs.org

**Click to hear**

an invitation from Kamila Ostrowska,  
Regional Director of Baltic Council Poland.

